

Americhem to Showcase Nonwoven Fiber Innovations and Market Trends at IDEA® 2025

Cuyahoga Falls, Ohio (April 16th, 2025) – Americhem, a global supplier of custom color masterbatch, functional additives, and engineered compounds, will highlight its leadership in the nonwovens industry at IDEA® 2025 in Miami, hosted by the Association of the Nonwoven Fabrics Industry (INDA).

As consumer expectations, industry demands, and regulatory requirements evolve, Americhem continues to innovate in comfort, performance and sustainability. Through advanced functional additives and close collaboration with global partners, the company remains at the forefront of the nonwovens market.

“Americhem is proud to lead the conversation around functional additives that enhance nonwoven fabric performance,” said Robert Baldy, Business Director of Fibers and Packaging at Americhem. “Our dedication to innovation and customer collaboration positions us as a key partner for brands striving to deliver standout, customer preferred products.”

At IDEA® 2025, Americhem’s fibers team will present a portfolio of advanced solutions designed to help manufacturers meet changing demands:

Superior Moisture Management with In-Melt Hydrophilic Additives:

Americhem’s in-melt hydrophilic additive masterbatch, when incorporated directly into the polymer matrix during the melt process, enhances wicking, absorbency, and fluid transportation. With more than 10 years of expertise in this technology, Americhem continuously refines its solutions through focused R&D and global customer collaboration.

Softness with mBrace™ Softening Functional Additives: mBrace™ additives deliver superior softness and drape, ideal for hygiene products, wipes, protective apparel and applications where comfort is key. These customizable solutions help manufacturers meet specific tactile and performance requirements while delivering superior performance throughout the nonwoven manufacturing process.

Protection and Cleanliness with nShield® Antimicrobial and Antifungal Additives: nShield® protects nonwoven fabrics from bacteria, mold, mildew, and fungi. Engineered for long-lasting performance and safety, it’s ideal for hygiene, medical and consumer products. nShield® is customizable to help manufacturers meet regulatory standards while giving consumers confidence.

PFAS-Free Alcohol Repellent Additive: As global regulations tighten on PFAS chemicals, Americhem has introduced nDryve™, a PFAS- and PFOS-free additive designed for alcohol repellency in polyolefin nonwovens. This in-melt technology improves alcohol resistance, durability and fluid protection in medical, hygiene and industrial applications while supporting environmental sustainability.

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Americhem will also feature functional additive technologies that enhance odor control, static reduction, filtration efficiency, tensile strength, and color consistency. These innovations underscore Americhem's commitment to delivering high-performance, sustainable solutions tailored to diverse industry needs.

IDEA® 2025 attendees are invited to visit Americhem at Booth #4928 to learn more about these solutions and how the company is shaping the future of nonwovens.

For more information, visit www.americhem.com.

About Americhem

Americhem is a global designer and manufacturer of custom color masterbatch, functional additives, and engineered compounds for the world's leading brands. With more than 80 years of expertise, Americhem partners with customers to deliver innovative, sustainable solutions that enhance product performance, aesthetics, and differentiation. For more information, visit www.Americhem.com.